

MINUTES

MEETING OF THE BOARD OF DIRECTORS

PLANNING & EXTERNAL RELATIONS COMMITTEE

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

February 2, 2017

The Board of Directors Planning & External Relations Committee met on February 2, 2017 at 10:32 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Robert L. Ashe III
Robert F. Dallas
Jim Durrett
William "Bill" Floyd
Jerry Griffin, *Chair*
Freda B. Hardage
Alicia M. Ivey
Russell McMurry*
Al Pond

MARTA officials in attendance were: General Manager/CEO Rukiya S. Thomas (Acting); Chief Administrative Officer LaShanda Dawkins (Acting); Chief Financial Officer Gordon L. Hutchinson; Chief Counsel Elizabeth O'Neill; Chief of Staff Rukiya S. Thomas; AGMs Elayne Berry, Rhonda Briggins (Acting), Wanda Dunham, Robin Henry, Ming Hsi, Benjamin Limmer and David Springstead; Executive Director Ferdinand Risco; Sr. Director Donald Williams; Directors Johnathan Hunt, Paula Nash, Carol Smith and Patricia Sullivan; Managers Donna DeJesus and Alisa Jackson; Executive Manager to the Board Rebbie Ellis-Taylor; Sr. Executive Administrator Debra Oliver; Finance Administrative Analyst Tracy Kincaid; Office Administrator II Keri Lee. Others in attendance were Rhonda Allen, Johnathan Brathwaite, Jolando Crane, Abebe Girmay, Kenya Hammond, Cory Lorient, Courtne Middlebrooks, Terry Ponder, LaTonya Pope, Toni Thornton, Lesley Walker, Glen Waters and Rhonda White.

Also in attendance was Helen McSwain of MATC.

Consent Agenda

- a) Approval of the January 11, 2017 Planning & External Relations Committee Meeting Minutes

*Serves as a non-voting member of the MARTA Board while holding respective State Office

On motion by Mr. Durrett seconded by Mrs. Hardage, the Consent Agenda was unanimously approved by a vote of 7 to 0, with 8* members present.

Individual Agenda

Briefing – Bus Route Modifications for April 2017

Mr. Williams briefed the Committee on the proposed modifications for routes 3, 5, 56, 66, 68, 71, 73, 94, 165, 170, 195, and 865.

Route 3 – Martin Luther King Jr. Drive/Auburn Avenue:

- It is proposed that the temporary realignment implemented September 3, 2016 operating along Jackson Street, Irwin Street, Randolph Street and John Wesley Dobbs Avenue be made the permanent routing
- The temporary alignment was implemented at the request of the National Park Service in response to potential pedestrian safety concerns with operation along Auburn Avenue between Jackson and Randolph Streets

Route 5 – Piedmont Road/Sandy Springs:

- It is proposed the Comprehensive Operations Analysis (COA) improved service frequencies for Arterial Rapid Transit (ART) services be implemented on all service days
- The improved service frequencies are designed to match rail service frequencies; hence, weekday service will operate a 10-minute peak, 12-minute midday, 15-minute evenings, and 20-minute late night, and Saturday and Sunday service frequencies will operate 20-minutes all day
- No alignment modification is proposed

Route 56 – Adamsville/Collier Heights:

- It is proposed this route be realigned to accommodate one consistent route pattern through the Baker Hills and Wilson Mill Meadows communities
- This realignment implements the streamlining services concept from the Comprehensive Operations Analysis and improved bus services from the City of Atlanta MORE MARTA initiative
- The Boulder Park Drive and Plainville Drive segments will be assumed by implementation of new Route 865-Boulder Park

Planning & External Relations Committee

2/2/17

Page 3

- The Bakers Ferry Road segment between Candlelight Lane and Wilson Mill Road and Tarragon Way segment between Basil Way and Wilson Mill Road will be discontinued due to underutilization but will still be within reasonable walking distance of the new Route 56 alignment
- Route 56 service frequencies will be improved to 30 minutes during all service hours on all service days

Route 66 – Lynhurst Drive/Barge Road Park & Ride:

- It is proposed this route be realigned to terminate at Stone Park Presidential Apartments on N. Camp Creek Parkway instead of the Barge Road Park & Ride lot
- This alignment implements the COA recommendation and improved bus service from the City of Atlanta More MARTA initiative
- Route 66 will maintain current routing to Continental Colony Parkway then continue south on Continental Colony Parkway and Stone Hogan Connector to N. Camp Creek Parkway
- Route 66 service frequency will be improved to 30 minutes during all service hours on all service days

Route 68 – Donnelly/Beecher:

- It is proposed this route be realigned to assume segments of Route 170 creating one route connected by Benjamin E. Mays Drive
- The new Route 68 will operate via the Harland Terrace and Peyton Forest communities then continue Martin Luther King Jr. Drive to Boulder Park Drive, Cushman Circle, Wilkins Lane, Scott Street, Brownlee Road to Benjamin E. Mays Drive (segments currently operated by Route 170-Brownlee Road/Peyton). At Benjamin E. Mays Drive, the route travels east to Beecher Road and maintains Route 68's current alignment to West End Station
- After serving West End Station, Route 68 will operate to Ashby Station via Oglethorpe Avenue, Joseph E. Lowery Boulevard, and Carter Street. The Cascade Road, Boulevard Lorraine, Boulevard Granada, Lee Street, and West End Avenue segments will be discontinued due to underutilization but will still be within reasonable walking distance of the new Route 68 alignment
- Route 68 service frequency will be improved to 30 minutes during all service hours on all service days

- These improvements are a direct result of the City of Atlanta MORE MARTA initiative

Route 73 – Fulton Industrial Blvd:

- It is proposed this route be realigned to implement the COA recommendation to maintain service along Fulton Industrial Boulevard to Boat Rock Boulevard and LaGrange Boulevard, streamlining services along the corridor
- The Boat Rock Road and Bakers Ferry Road segment will be assumed by modifications to Route 71-Cascade
- The Westpark Place alignment and selected trips to Fulton County Housing Authority remain unchanged
- Route 73 currently operates weekday service frequencies to match rail service levels; as such, no change will be made to weekday frequencies
- Route 73 Saturday and Sunday service frequencies will be improved to 15-minute all day and 20-minute night; an earlier AM trip will also be added to accommodate passenger loads

Route 94 – Northside Drive:

- This new local route will operate between West End Station and The District at Howell Mill
- From West End Station, Route 94 will operate via Lee Street, Westview Avenue, Chapel Street and Northside Drive
- At Bellemeade Avenue, the route will circle the District at Howell Mill via Bellemeade Avenue, Howell Mill Road, I-75 Access Road and Northside Drive
- This new service will operate weekday service frequencies of 20-minute peak and 30-minute all other service hours
- Saturday and Sunday service frequency will be 30-minutes all day
- As ridership develops, Route 94 will be a candidate for improved service frequencies and potential ART or Bus Rapid Transit (BRT) service
- This new service is a direct result of the City of Atlanta MORE MARTA initiative

Route 165 – Fairburn Road / Barge Road Park & Ride:

- It is proposed the current short-turn alignment which terminates at Fairburn Road and Cascade Road be extended along Cascade Road and assume the Kimberly

Road segment currently operated by Route 71-Cascade, which will be the new terminus for Route 165

- The route pattern that operates to Barge Road Park & Ride remains unchanged; additionally, to streamline service from Hamilton E. Holmes station as recommended by the COA, Route 165 will operate via Martin Luther King Jr. Drive to Fairburn Road
- The segments along Hamilton E. Holmes Drive, Burton Road, Linkwood Road, Delmar Lane, Brownlee Road, Brownlee Place, Nathan Road and Boulder Park Road will be assumed by new Route 865-Boulder Park Drive
- As part of the City of Atlanta More MARTA initiative, Route 165 service weekday frequencies will be improved to 15-minute peak, 20-minute midday, evenings and late night; Saturday and Sunday service frequencies will be improved to 15-minute all day and 20-minute night, and trips will alternate between the Barge Road and Kimberly Road patterns

Route 170 – Brownlee Road/Peyton:

- All segments of Route 170 will be assumed by modifications to Route 68-Donnelly/Beecher

Route 865 – Boulder Park Drive:

- This new circulator route will assume neighborhood segments from Routes 56-Adamsville/Collier Heights and 165-Fairburn Road/Barge Road Park & Ride
- From Hamilton E. Holmes station, Route 865 will operate via Martin Luther King Jr. Drive, Hamilton E. Holmes Drive, Burton Road, Linkwood Road, Delmar Lane, Brownlee Road, Brownlee Place, Nathan Road and Boulder Park Drive, which is currently operated by Route 165
- From Boulder Park Drive, Route 865 will continue to Dollar Mill Road and serve the Ridgecrest Forest community via Dollar Mill Road, Utoy Circle and Dollar Mill Road, returning to Boulder Park Road – currently served by Route 56
- Next, the route will travel east on Boulder Park Drive to Wilson Mill Road, Wildwood Lake Drive, Plainville Drive and Plainville Circle (segments currently served by Route 56)
- Route 865 will then return to Boulder Park Drive and Hamilton E. Holmes station
- Route 865 will operate at 30-minute service frequency during all service hours on all service days

- This new community circulator service is a recommendation from the COA with improved frequency from the City of Atlanta MORE MARTA initiative

Route 195 – Forest Parkway/Roosevelt Highway:

- It is proposed Route 195 be realigned to operate via Frontage Road and Falcon Drive on select trips in response to requests from the Clayton County Transitional Center for improved transit accessibility

Mobility:

- Adjust complementary ADA service to reflect the modified route alignments to comply with the Americans with Disabilities Act of 1990

Briefing – Public Hearings Outcome for Proposed April 2017 Service Changes

Ms. Briggins reported the results of the Public Hearings that were held on January 23, 24 and 26 for the April 2017 Bus Service Modifications.

Public Hearings Locations

- Monday, January 23, 2017
 - Fulton County Assembly Hall
141 Pryor Street
Atlanta, GA 30303
- Tuesday, January 24, 2017
 - Clayton County Commission Office
112 Smith Street
Jonesboro, GA 30236
- Thursday, January 26, 2017
 - Maloof Auditorium
1300 Commerce Drive
Decatur, GA 30030

Advertisement

- Atlanta Journal-Constitution
- ACE III/Champion
- Clayton Daily News

Planning & External Relations Committee
2/2/17
Page 7

- Crossroads and South DeKalb County
- Neighbor Newspapers
- Mundo Hispanico
- Social Media (Facebook, Twitter, website)
- Clayton County Government T.V.
- Fulton County Government T.V.
- DeKalb Government T.V.

Electronic Notice Distribution

- Distributed to all 26 Neighborhood Planning Units (NPU) within the City of Atlanta
- Senior Centers (63)
- Email Blast to Outreach Database
- Government Affairs Data Base

Flyer Distribution – LEP

- Chinese Community Center
- Dinho Super Market
- Vietnamese Market/Buford Highway
- Hong Kong Market – Jimmy Carter Blvd.
- Super H-Mart – Doraville/Peachtree Industrial & I-285
- Happy Valley Restaurant – Jimmy Carter Blvd.
- Buford Farmers Market Media Distribution Desk
- Asian American Resource Center Gwinnett
- Korean Community Center – Buford Highway
- Ho Pin Market Media Table
- Atlanta Chinese Community Church
- Center for Pan Asian American Community Services

Planning & External Relations Committee
2/2/17
Page 8

Public Hearing Attendance

- Monday, January 23, 2017 – Fulton County Assembly Hall
 - Attendance – 9
 - Speakers – 4
 - Media – 0
- Tuesday, January 24, 2017 – Clayton County Commission Office
 - Attendance – 3
 - Speakers – 1
 - Media – 0
- Thursday, January 26, 2017– Maloof Auditorium
 - Attendance – 18
 - Speakers – 8
 - Media – 0

Public Comments

- Direct Phone Calls – 0
- Emails – 0
- Petitions – 0
- Letters – 2; requesting to extend Route 73 for approximately one mile to service businesses on Fulton Industrial Blvd.
- Public Hearing Comments (written) – 4
 - 1 stating that Routes 71 and 165 need increased frequency
 - 2 comments on Routes 3, 9, 104 and 4
 - 1 requesting that Route 73 be extended approximately one mile, from Senator Tate

Social Media Overview

- MARTA Website: 1,323 views
- Facebook, YouTube and Twitter – 826 views

Facebook Reach, Likes and Shares

- Spanish Video: Reached 357 people on Facebook, “Liked” by 2
- English Video: Reached 1,014 people on Facebook, 2 shares, “Liked” by 15
- Sign Language Video: Reached 875 people on Facebook, “Liked” by 10

Comments During Public Hearings

- Speaker stated that it appears that decisions have already been made concerning Route 3 operations but would like for the route to operate via Auburn Avenue in the outbound direction and along Edgewood Avenue inbound on alternating patterns; speaker also had concerns about eliminated bus stops along Route 71 at West End Mall, Abernathy Towers, Wren’s Nest and West Hunter Street Church, which have created a hardship for seniors that utilize this service
- Speaker resides along Peyton Road and Martin Luther King Jr. Drive and does not have bus service at this location on Sundays and must walk to access transit every Sunday – Bus Route 170 needs Sunday service
- Patron is concerned that she purchases 30-day pass and is being told that the fare media system on the route indicates that she has “passed back” her card when that is not the case; advised that this situation does not take place on the train, only on the bus; she rides Route 4 and when she uses her card and travels a short distance then gets on another Route 4 bus the card reader indicates pass back and the Operators feel she is trying to manipulate the system
- Patron rides Route 4 every morning and advised that the patrons that board the route from Metro Transitional Center are very rude and won’t move their feet or belongings for others to have a seat; she further commented that she just sits on their feet if they don’t comply with her request for seating and she advised that the 5:30 a.m. trip that she takes is overcrowded every morning
- Patron advised that he wanted to speak about the aesthetics and the condition around bus stops in Clayton County; he added that he would like to see dedicated trash receptacles at stops instead of the black bags that are currently being tied to stops for trash containment, and he feels that MARTA should complete all aspects of Phase I services before moving onto other services in the county
- Speaker requested that Route 73 be extended approximately one mile along Fulton Industrial Blvd. to accommodate businesses
- Speaker requested shelters and benches in areas within Stone Mountain and smaller buses because of the lack of riders on certain routes

Mr. Pond asked is the turnout for Public Hearings generally low.

Ms. Briggins said attendance varies. Generally, attendance is low unless the topic is service cuts or budget.

Mr. Pond asked what happens if routes have low ridership.

Mr. Williams said they may be eliminated.

Mr. Durrett asked what is staff going to do about Route 73.

Mr. Williams said staff is in the process of looking at alternatives, which will likely go into effect in the next mark-up.

Mr. Ashe asked about the progress of the commitment made to Atlanta residents.

Mr. Williams said MARTA is fast tracking those items.

Mrs. Dawkins said staff will provide more details at Board's Work Session.

Mr. Ashe asked that MARTA keep City of Atlanta MARTA Board Members and Atlanta City Council updated.

Mrs. Dawkins said MARTA will branding all material to ensure that the public is very clear about what is tied to the referendum.

Mr. Durrett said during the Public Hearings if a route was being modified that was tied to the referendum it was articulated.

Ms. Ivey said the Public Hearing held in Fulton County went very well. MARTA's External Affairs team does an excellent job. She encouraged staff to keep up the good work.

Resolution Authorizing the Approval of Service Modifications for April 15, 2017, on Routes 3, 5, 56, 66, 68, 71, 73, 94, 165, 170, 865, and 195

Mr. Williams presented this resolution for Board of Directors' approval authorizing the General Manager/CEO or his delegate to implement service modifications to Bus Routes 3, 5, 56, 66, 68, 71, 73, 94, 165, 170, 865, and 195.

On motion by Mr. Ashe seconded by Mrs. Hardage, the resolution was unanimously approved by a vote of 8 to 0, 9* members present.

Briefing – MORE MARTA Program Update

Mr. Limmer provided the Committee an update on the MORE MARTA Program implementation.

MARTA/City of Atlanta Coordination

- 15th Amendment to the Rapid Transit Contract Assistance Agreement (RTCAA):
- MARTA Board approval: January 11, 2017
- City of Atlanta City Council approval: January 17, 2017
- Other MARTA Jurisdictions: February – March, 2017
- Intergovernmental Agreement (IGA):
- Program Prioritization
- Program Execution & Management
- Draft IGA Finalized

Additional Enhancements

- Specialized branding
- Lighting of bus loops and rail station interiors
- Oakland City (Route 83)
- East Point (Route 78)
- Shelters
- Developing recommended locations
- Working with Outfront Media
- Bus stop signage
- Currently finalizing design criteria
- First/last mile partnership
- Evaluating potential partnership

Public Outreach

- MORE MARTA Public Listening Sessions (4): January 18-19, 2017
 - MARTA Headquarters and Atlanta City Hall
- April Service Changes Public Hearings (3): January 23, 24 & 26, 2017
- Pop-Up Events (5): February 20 – 24, 2017
 - Hamilton Holmes, West End, Edgewood/Candler Park, Five Points, Lindbergh Center
- MORE MARTA Public Listening Sessions (6): March 7-9 and March 21-23, 2017

Mr. Ashe said as MORE MARTA progresses it is important for the Authority to demonstrate a high level of engagement and get the information out to NPUs and other civic associations.

Mr. Griffin said the media tends to pick up the story without indicating that Atlanta voters are paying for these enhancements.

Mrs. Hardage said Fulton County understands that.

Mr. Durrett asked for more information about bus stops along discontinued routes.

Mr. Limmer said staff will follow up with the Board accordingly.

Briefing – Department of Planning: Overview and Annual Update

Mr. Limmer provided the Committee an overview and annual update on the Department of Planning, including the Offices of Transit System Planning and Research & Analysis.

Office of Transit System Planning

- Mission – favorably position MARTA through effective and efficient transit planning, analysis and implementation
- Long Range Planning
 - Capital Planning & Expansion
 - Regional Planning & Coordination
- Service Planning & Scheduling
 - Bus & Rail Service Planning

- Bus & Rail Scheduling
- Facilities Planning
- Operational Analysis
- Special Projects & Analysis
 - Bus Stop Planning
 - Distribution
 - Geographic Information Systems
- 2016 Accomplishments
 - Long Range Planning
 - Developed a list of potential high capacity transit projects and bus service improvements to support the MARTA sales tax in the City of Atlanta
 - Advancing the development of four expansion corridors
 - Service Planning & Scheduling
 - Implemented three mark-ups by modifying 83 bus routes to improve on-time performance, service efficiency and addressing customer requests
 - Implemented new bus services in Clayton County which included extending two existing routes and establishing seven new routes
 - Special Projects & Analysis
 - Coordinated with ARC on the \$3.8M regional bus stop project signage project, funded through the SRTA GO! Transit bond program
 - Partnered with the City of Atlanta Relay bike share program to place bike share hubs at MARTA rail stations
- Top 2017 Initiatives
 - MORE MARTA program implementation
 - Phase I of the COA
 - Regional Bus Stop Signage

Office of Research & Analysis

- Mission – Collects, analyses and monitors key performance measures by using effective methods to report accurate, timely information with pertinent recommendations
- Transit Analysis
 - National Transit Database Reporting
 - Analyzes Revenue & Ridership Trends
- Transit Research
 - Research Surveying
 - Quality of Service Reporting
 - Passenger Environmental Surveys
- Service Monitoring
 - Bus & Rail Ridership Reporting
 - On-Time Performance Reporting
 - Traffic Checking
- 2016 Accomplishments
 - Transit Analysis
 - Performed monthly calculation and analysis of Bus and Rail Service and Passenger Revenue in support of Key Performance Indicators
 - Performed semi-annual analysis of ridership trends to monitor MARTA's system to ensure system sustainability and health
 - Transit Research
 - Performed Quality of Service Surveys to monitor customer perception
 - Performed Passenger Environmental Study program to audit stations, buses, rail cars, and mobility vans
 - Provided a variety of consulting capabilities to meet MARTA's needs
 - Service Monitoring
 - Completed data reporting of FY 2016 NTD data for submittal to FTA

- Continued to conduct year-long validation of automated systems: TrapezelTS, Automated Vehicle Locator (AVL)/Automated Passenger Counter (APC) and Breeze
- Top 2017 Initiatives
 - Implement Tableau software to efficiently analyze data
 - Institute reporting dashboards to communicate trends
 - Complete system technology upgrades (AVL/APC)

Mr. Ashe asked that the Planning Department keep City of Atlanta MARTA Board Members in the loop about MORE MARTA Public Outreach.

Mr. Limmer said staff will be sure to keep them informed.

Briefing – Media Monitoring Update for FY17 1st and 2nd Quarters

Ms. Jackson provided the Committee and overview of the media relations activities during FY17 1st and 2nd Quarters (July 1 – December 31, 2016).

Analysis of News Stories

- The analysis is based on data provided by MARTA's media monitoring service Critical
- Mention, which analyzes our news coverage on the following:
- Tone
 - Positive - Either entirely positive or very few negative or dissenting points
 - Negative - Either entirely negative or primarily negative
 - Neutral - Purely informational, general mention of MARTA, balanced
- Subject Matter - Examples include stories about:
 - Bus Operator Tweets Trump, Brookhaven TOD (negative)
 - Referendum passing, Street Soccer, Double-decker Bus (positive)
 - Regional Development, Job fairs (neutral)
- Ad Equivalency - What media coverage would cost if the Authority had to pay for the advertising space

Subject Matter of MARTA Stories

- News themes included:
- Service Improvements
 - Double-decker Bus, Electric Bus, New Rail Car Procurement
- MARTA Expansion
 - Passage of November 2016 tax referendum
- MARTA "goodwill"
 - Fresh MARTA Market extended to three stations, Serenbe Music and Film Series, Station Soccer
- Transit Oriented Development
 - Arts Center, Avondale, Brookhaven and Edgewood/Candler Park stations
- MARTA Police Department (MPD)
 - Officers save customer, Full-scale Police Training Exercise, Hamilton E. Holmes "body in the trunk"

Tone and Ad Equivalency

- Positive: 71%
- Negative: 14%
- Neutral: 15%
- Total Viewers Reached: 160,349,860
- Total Ad Equivalency: \$3.01M
- Positive coverage attributed to:
 - 2016 Referendum
 - MARTA Double-decker Bus
 - Station Soccer
 - NPR broadcast of APTA
 - MPD Officers save customer
 - TODs
 - Sam Smith retirement

Planning & External Relations Committee
2/2/17
Page 17

- Employee Holiday Shop
- Negative coverage attributed to:
 - Trump tweets by part-time Bus Operator
 - H. E. Holmes Station
 - Brookhaven TOD
 - Service-related issues (suicide, train hit customer)

National/Local/Trade Reach: Media Coverage

- American Public Transportation Association (APTA)
- Atlanta Journal Constitution (AJC)
- Atlanta Business Chronicle
- Progressive Railroading
- All News 106.7 FM
- WABE 90.1 FM
- WGCL-TV (Channel 46)
- WXIA-TV (Channel 11)
- WSB-TV (Channel 2)
- WAGA-TV (Channel 5)
- News 95.5/AM 750 WSB Radio
- WVEE - V103 Radio
- Creative Loafing
- The Progress-Index
- Mass Transit Magazine
- Governing Magazine
- The Champion Newspaper
- Atlanta INtown Paper
- Georgia Public Broadcasting (GPB) News - National Public Radio (NPR)

Overview: Media Relations

- Provided support for external and internal communications programs, including Avondale and Edgewood/Candler Park TODs, Employee Charity Club Holiday Gift Shop, Sam Smith's Retirement (50-year MARTA employee) and Media Relations for the MORE MARTA campaign that generated more than \$100,000 in earned media over a two-month period
- Worked with various departments to execute license agreements for one motion picture (Jacob's Ladder); one television series (24: Legacy); parking spaces for two TV shows (Daytime Divas and Survivor's Remorse)
- Provided media relations coaching and staffing to senior executives for print and broadcast interviews
- theMARTAstop, a weekly/bi-weekly newsletter that showcases MARTA's employees and/or departments

Mr. Pond said it is important that MARTA continues to get positive branding out to the public.

Other Matters

Ms. Briggins announced the following events:

- Bus Maintenance & Bus Transportation Graduation
 - February 3 – 1:30-3:00 p.m. – MARTA Board Room
- DeKalb Transportation Meeting
 - February 6 – 4:00 p.m. – Coverdell Legislative Office Building
- Clayton County Open House
 - February 6 – 6:00 p.m. – Forest Park Community Center
 - February 9 – 6:00 p.m. – Frank Bailey Senior Center
- MORE MARTA Pop-up Info Sessions
 - February 20 – 3:00-7:00 p.m. – H.E. Holmes Rail Station
 - February 21 – 3:00-7:00 p.m. – West End Rail Station
 - February 22 – 3:00-7:00 p.m. – Edgewood/Candler Park Rail Station
 - February 23 – 3:00-7:00 p.m. – Five Points Rail Station

Planning & External Relations Committee
2/2/17
Page 19

- February 24 – 3:00-7:00 p.m. – Lindbergh Rail Station
- MARTA 2nd Hackathon
 - Kickoff: February 24 – 6:00-9:00 p.m. – The Garage, Georgia Tech Square
 - Awards: February 25 – 6:00 p.m. – The Garage, Georgia Tech Square
- APTA Meetings & Conferences
 - Annual Meeting & EXPO Planning Meeting: February 8 – 2:00 p.m. – MARTA Headquarters
 - Transit CEOs Seminar (San Diego, CA): February 11-14
 - Marketing & Communications Workshop (Tampa, FL): February 26-March 1

Adjournment

The Planning & External Relations Committee meeting adjourned at 11:35 a.m.